



Recreation and Tourism

Recreation and Tourism

- Tourism definitions:
 - The practice of travelling for pleasure (American Heritage Dictionary)
 - The business of providing tours and services for tourists (American Heritage Dictionary)
 - (Commerce) tourist travel and the services connected with it, especially when regarded as an industry (Collins English Dictionary)
 - The occupation of providing information, accommodations, transportation, and other services to tourists (Webster's College Dictionary)

Outdoor Recreation Activities: Non-Extractive Activities

- Beach driving
- Horseback riding
- Biking or hiking
- Camping
- Photography
- Sightseeing
- Sitting in your car watching the scene
- Boating/sailing
- Hang gliding/parasailing
- Personal watercraft
- Kite boarding
- Skim boarding
- Surfing
- Swimming or body surfing
- Windsurfing
- Tide pooling
- Wildlife viewing
- Beach going
- Free diving/snorkeling
- Kayaking or other paddling activity
- Coastal tribal events

Outdoor Recreation Activities: Extractive Activities

- Collecting/picking/harvesting sea life from shore (e.g., clamming, seaweed, mussels)
- Collection of non-living resources/
beachcombing (e.g., agates, beach glass, beach mining, driftwood)
- Fishing
- SCUBA diving (from shore, from boat)

Non-Recreation Tourism Activities

- Attending concerts
- Visiting museums
- Attending sporting events
- Movies
- Bowling
- Second home use

Sector Defined (Businesses Affected)

- Amusement and recreation services
- Boat dealers
- Eating and drinking establishments
- Hotels and lodging places
- Marinas
- Recreational vehicle and camp sites
- Scenic water tours
- Sporting good retailers
- Zoos, aquaria

Source: National Ocean Economics Program

County-Wide Travel Spending (millions of 2012 \$\$)

County/Region	Visitor Travel Spending	Total Travel Spending	Total Travel Spending as % of Statewide Total
Clallam	\$203.0	\$212.3	1.3%
Jefferson	\$112.6	\$116.2	0.7%
Grays Harbor	\$292.7	\$302.3	1.8%
Pacific	\$132.1	\$134.7	0.8%
4-County Total	\$740.4	\$765.5	4.5%
STATEWIDE	N/A	\$16,917	100.0%

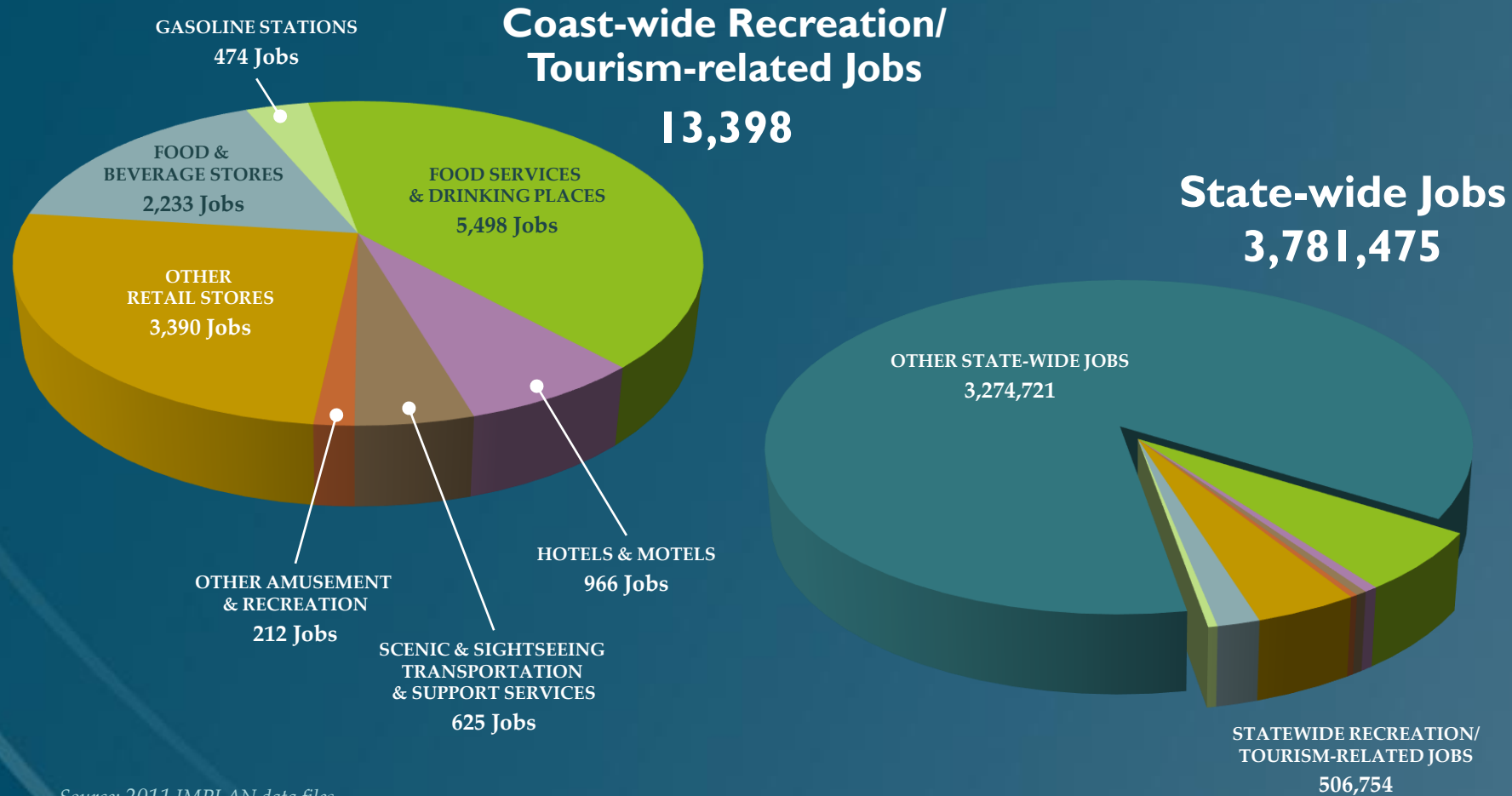
Source: Dean Runyan Associates

Coastal County-wide and Total State-wide Jobs for Recreation-Related Sector



Source: 2011 IMPLAN data files

Coast-wide and State-wide Jobs in 2011 in Recreation/Tourism Sectors



Source: 2011 IMPLAN data files

Analytical Options

- Level I: Analysis based on readily available info
- Level II: In-depth review of relevant literature, some interviews to supplement/clarify info, possible incorporation of some Surfrider data
- Level III: Level II effort + incorporate draft Surfrider data, interviews w/ local representatives (to determine visitor origins and other characteristics), and interviews of rec/tourism service providers

Key Data Gaps

- Location- and activity-specific data on coast-wide recreation and tourism activity
- Areas of residence of coast-wide visitors
- Purchasing patterns of coast-wide rec/tourism businesses
- Other WCMAC issues from 8/18/14 meeting (e.g., coastal Dungeness crab activity)